



FOR IMMEDIATE RELEASE
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STORYCORPS WINS PEABODY AWARD FOR WORK COMMEMORATING THE 10th ANNIVERSARY OF 9/11

StoryCorps Shares Honor with National September 11 Memorial & Museum

(New York) April 6, 2012 – StoryCorps, the national nonprofit oral history organization, and the National September 11 Memorial & Museum have won a 71st Annual George Foster Peabody Award for work commemorating the 10th anniversary of the September 11 terrorist attacks.

Six years ago, StoryCorps set a goal with the National September 11 Memorial & Museum to record at least one remembrance for each of the nearly 3,000 people killed in the attacks on February 26, 1993 and September 11, 2001 as part of the “September 11th Initiative.” To date, StoryCorps has recorded and archived more than 1,000 stories.

The recordings will be part of the 9/11 Memorial Museum’s “In Memoriam” exhibition, which is also being created with photographs, personal objects and other tribute items contributed by family members and the friends of victims.

For the 10th anniversary of the attacks, StoryCorps paid tribute to FDNY Chaplain Father Mychal Judge, who was the first confirmed 9/11 death, in a piece that aired on NPR’s “Morning Edition.” StoryCorps produced “We Remember: StoryCorps Stories from 9/11,” an hour-long special with NPR featuring recordings from the “September 11th Initiative.”

StoryCorps stories were selected for the official 9/11 Memorial Guide app. The app, which is available for free download on iPhone, Windows Phone and Android, displays the Memorial’s name arrangement and includes 10 StoryCorps segments, each honoring a victim of the attacks.

Additionally, StoryCorps created animated shorts from recorded remembrances that were broadcast on the PBS documentary series “POV.” The shorts were also featured on the homepage of YouTube on September 11, 2011, giving viewers deeper insight into what was lost that day.

“StoryCorps is humbled and honored to win a Peabody Award today for our work shining a light on the stories of the families and victims of the World Trade Center attacks on the 10th anniversary of 9/11,” says Dave Isay, founder and president

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of StoryCorps. “We have been—and always will be here—to serve families when they feel ready to honor their loved ones through StoryCorps. We must never forget the lives lost on that day.”

“StoryCorps is a truly dedicated partner,” says Joe Daniels, 9/11 Memorial President. “Together, we are collecting a remembrance of every victim of the 2001 and 1993 attacks, recorded by those who knew and loved them. I am grateful to the Peabody Board for its recognition of StoryCorps’ ‘September 11th Initiative,’ which ensures future generations will be able to visit the 9/11 Memorial Museum and understand 9/11 through the voices of those who experienced it.”

“Preserving the memory of every victim of the 9/11 attacks and the 1993 World Trade Center bombing is a key part of the mission of the 9/11 Memorial Museum, and one way we are doing this is through recorded spoken remembrances from victims’ loved ones and friends,” says Alice M. Greenwald, Executive Vice President and 9/11 Memorial Museum Director. “Our partners at StoryCorps have been instrumental in helping to collect these personal and powerful stories, and it is a distinguished honor to see these efforts recognized by the Peabody Board.”

StoryCorps will continue to record one remembrance for each life lost in the attacks on September 11, 2001 and February 26, 1993.

ABOUT STORYCORPS

StoryCorps’ mission is to provide Americans of all backgrounds and beliefs with the opportunity to record, preserve, and share their stories. StoryCorps currently has one of the largest collections of American voices ever gathered, with nearly 40,000 interviews recorded in all 50 states and archived in the American Folklife Center at the Library of Congress. StoryCorps partners with more than 500 community organizations nationwide each year to ensure that we capture the widest diversity of stories possible. In addition to the September 11th Initiative, StoryCorps has launched a series of special initiatives, including the National Teachers Initiative and StoryCorps Legacy.

ABOUT THE NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM

The National September 11 Memorial & Museum is the not-for-profit corporation created to oversee the design, fundraising, programming, and operations of the Memorial and Museum at the World Trade Center. The Memorial and Museum are located on eight of the 16 acres of the World Trade Center site. The Memorial was dedicated on the 10th anniversary of the 9/11 attacks and is now open to the public.

The Memorial remembers and honors the 2,983 people who were killed in the horrific attacks of September 11, 2001 and February 26, 1993. The design, created by Michael Arad and Peter Walker, consists of two reflecting pools formed in the footprints of the original Twin Towers and a plaza of trees.

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NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM

ONE LIBERTY PLAZA, 20TH FLOOR, NEW YORK, NY 10006 P: 212-312-8800 F: 212-227-7931

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The Museum will display monumental artifacts linked to the events of 9/11, while presenting intimate stories of loss, compassion, reckoning, and recovery that are central to telling the story of the 2001 and 1993 attacks and the aftermath. It will communicate key messages that embrace both the specificity and the universal implications of the events of 9/11; document the impact of those events on individual lives, as well as on local, national, and international communities; and explore the continuing significance of these events for our global community.

For more information or to reserve a free visitor pass to the Memorial, go to 911memorial.org.

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MEDIA INQUIRIES

9/11 Memorial | press@911memorial.org | (212) 312-8800

StoryCorps | press@storycorps.org | (646) 723-7020 ext. 75

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