

9/11 MEMORIAL

FOR IMMEDIATE RELEASE

March 21, 2014

NEW YORK KNICKS GREAT JOHN STARKS AND NEW YORK LIBERTY ALL-STAR ESSENCE CARSON JOIN THE 9/11 MEMORIAL 5K RUN/WALK

The New York Liberty Team to Run in Support of Memorial and to Encourage Public Service

(New York) March 21, 2014 – New York Knicks great John Starks and the WNBA’s New York Liberty team led by forward Essence Carson have joined the second annual 9/11 Memorial 5K Run/Walk and Family Day on April 27.

The 5K Run/Walk, presented by RXR Realty, encourages public service in honor of the victims of the 9/11 attacks and supports the National September 11 Memorial & Museum. Learn more and register now at 911memorial.org/5K.

“As a former Knicks player, the city of New York holds a special place in my heart,” said John Starks, a 5K Run/Walk NBA Ambassador. “I was forever affected by the events of September 11 and I am privileged to be part of this day of remembrance and commemoration of the nearly 3,000 people who died in the attacks.”

“We are grateful and proud to have John Starks, Essence Carson and the Liberty’s participation in and support of the 9/11 Memorial 5K Run/Walk,” 9/11 Memorial President Joe Daniels said. “This is a momentous time for the organization as we approach the opening of the 9/11 Memorial Museum this May, and the 5K Run/Walk is a special opportunity to come together in the spirit of hope and renewal.”

“On behalf of my Liberty teammates, we could not think of a better way to celebrate our return to New York City than participating in a run-walk charity that exemplifies this city’s spirit of determination and compassion,” said Essence Carson, a 5K Run/Walk WNBA Ambassador. “We are looking forward to running alongside thousands of New Yorkers to support the 9/11 Memorial and its mission.”

“The 9/11 Memorial Run/Walk provides an opportunity for all of us to come together and join in an event that honors those we lost while also assuring that their stories are preserved and told to future generations for years to come,” said Scott Rechler, Chairman and CEO of RXR Realty. “I am proud to both support and participate in this event that means so much to so many people in our region.”

[The 5K Run/Walk course](#) will take participants on a historic route passing important places that are part of the story of 9/11, including the Police Memorial in Battery Park City and “Point Thank You,” where people gathered along West Street to cheer and thank the 9/11 rescue and recovery workers as they headed to Ground Zero.

NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM

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The Family Day portion of the event is from 9 a.m. to 2 p.m. on Greenwich Street between Cortland and Liberty streets. This free community event will include activities for all ages, entertainment, food and refreshments. Registration for Family Day is not required.

To join the New York Liberty 5K Run/Walk team or to donate to the 9/11 Memorial, visit the [Liberty team page](#). All proceeds raised through your participation in the 9/11 Memorial 5K Run/Walk and Family Day will support the Memorial and Museum.

The Memorial would like to thank all of our event sponsors, including RXR Realty, Clear Channel Outdoor/Clear Channel Media and Entertainment, Brooks Brothers, JetBlue Airways, Toyota, BBDO, First Data Corporation, Ketchum, John B. Osborn, Edelman, Napoli Bern Ripka Shkolnik LLP, New York Life, Whole Foods Market New York City and MSNBC.

For more information on sponsorship opportunities, email 5krun@911memorial.org.

ABOUT THE NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM

The National September 11 Memorial & Museum is the not-for-profit corporation created to oversee the design, fundraising, programming and operations of the Memorial and Museum. The Memorial and Museum are located on eight of the 16 acres of the World Trade Center site.

The Memorial remembers and honors the 2,983 people who were killed in the horrific attacks of September 11, 2001 and February 26, 1993. The design, created by Michael Arad and Peter Walker, consists of two reflecting pools formed in the footprints of the original Twin Towers and a plaza of trees. The Museum displays monumental artifacts linked to the events of 9/11, while presenting intimate stories of loss, compassion, reckoning and recovery that are central to telling the story of the 2001 and 1993 attacks and the aftermath. It also explores the global impact of 9/11 and its continuing significance. Davis Brody Bond are the architects of the belowground Museum and Snøhetta designed its entry pavilion. The Museum's exhibition designers include Thinc, Local Projects and Layman Design.

For more information or to reserve a free visitor pass to the 9/11 Memorial, go to 911memorial.org.

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