

# 9/11 MEMORIAL & MUSEUM 5K RUNWALK

PRESENTED BY

## RXR

# 04.27.25

**RACE START - 8:00 AM  
BROOKFIELD PLACE**

Each April, the 9/11 Memorial & Museum honors the nearly 3,000 men, women, and children killed on September 11, 2001 by hosting the 5K Run/Walk. Retracing the steps that many first responders took to access Ground Zero in the aftermath, the 5K is a race unlike any other. All funds raised from the race help maintain free access to the 9/11 Memorial and support educational programs, ensuring that new generations understand the context, lessons, and ongoing significance of September 11, 2001.

## SPONSORS AT ALL LEVELS RECEIVE:

- Brand recognition on event signage, including printed materials, event website, and digital communications
- Logo placement on the Official 5K T-Shirt
- Complimentary allotment of all-access, timed 5K registrations, including entry to Corporate Team Lounges
- Opportunity to purchase additional registrations at a discounted rate
- Recognition in the 9/11 Memorial & Museum Annual Report



## THE NEVER FORGET FUND SPONSOR **\$100,000**

- Educator Activation underwriting free registration for local teachers plus their access to Corporate Team Lounges and two anytime tickets
- Sponsor access to all benefits listed on previous page including exclusive brand recognition as 5K The Never Forget Fund Sponsor
- 100 complimentary race registrations

## FINISH LINE EXPERIENCE SPONSOR **\$50,000**

- Exclusive brand recognition on Finish Line Arch and post-race activations
- Additional brand recognition along the race route
- 100 complimentary race registrations

## CORPORATE TEAM EXPERIENCE SPONSOR **\$35,000**

- Exclusive brand recognition at the Corporate Team Lounge at the finish line
- 75 complimentary race registrations

## SUPPORTING SPONSOR **\$25,000**

- Sponsor opportunities include Water Station, Mile Marker, and Pre- and Post-race fueling stations
- 50 complimentary race registrations

## GENERAL SPONSOR **\$10,000**

- 25 complimentary race registrations

## CORPORATE TEAMS STARTING AT **\$500**

Benefits include access to the exclusive Corporate Team Lounges, timed bibs for participants, and public listing on event signage. Corporate teams start at \$500 for five teammates. Teams of 25 or more receive discounted pricing.



FOR MORE INFORMATION ABOUT SPONSORSHIP OPPORTUNITIES, INCLUDING MULTI-YEAR PARTNERSHIPS, **PLEASE CONTACT NICK MADALONI**  
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**CALL (212) 312-8835**

**911MEMORIAL.ORG/5K**

